

BOOKS and BEYOND

PRODUCT LIST

Books and Beyond themes and California Reads themes

Every school or individual classroom selects one theme per school year. Choose from the themes below.
(Theme boards are viewable on our web site at www.booksandbeyond.org)



It's a Matter of Character

Character
(A Books and Beyond and California Reads theme)
Star markers visit eight worthy character traits.



Journey Through Books

Literature
(A Books and Beyond and California Reads theme)
Literature-related markers follow a path between eight genre of literature.



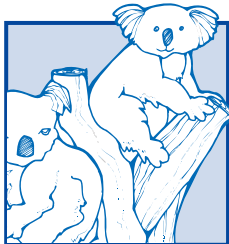
Earthworks

Natural Resource Conservation
(A Books and Beyond and California Reads theme)
Animal markers visit the Earth's natural resources.



Celebrating America

American History
(A Books and Beyond and California Reads theme)
Historical symbol markers travel through American History.



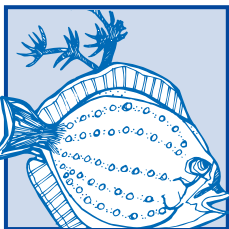
Around the World with Books

Transcontinental Hot Air Balloon Flight
(A Books and Beyond theme)
Hot air balloon markers fly from continent to continent.



Jog America

Cross-country
(A Books and Beyond theme)
Tennis shoe markers jog across a map of the United States.



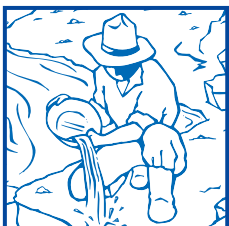
Mysteries of the Deep

Marine Life
(A Books and Beyond theme)
Marine life markers swim through eight underwater environments.



A World of Readers

Environmental
(A Books and Beyond theme)
Kite markers fly among environmental science concepts.



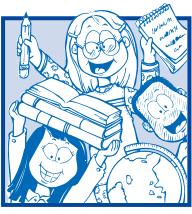
California History

(A California Reads theme)
Train markers ride the railroad through California history.



California Geography

(A California Reads theme)
California animal markers visit California destinations.



Books and Beyond Materials and Incentives

Books and Beyond Program Manual (<i>Generic for all themes</i>)	\$35.00
Art Supplement (<i>Specific per theme</i>)	\$20.00
Black and White Bulletin Board Components (<i>Black-lined and ready for coloring</i>)	\$35.00
Available only for "Celebrating America" and "Earthworks."	
Full Color Bulletin Board Components	\$70.00
Available for "Journey Through Books" and "It's a Matter of Character."	
"A World of Readers" Classroom Supplement	\$50.00
This supplement integrates the read-a-thon's environmental theme across other curriculum areas.	

Books and Beyond Theme-based Items

These materials and incentives are coordinated to the Books and Beyond theme of your choice.

Individual Student Posters (100)	\$25.00
Bookmarks (100)	\$10.00
Pencils (<i>gross-144</i>)	\$25.00
Erasers (100)	\$25.00
Buttons (100)	\$33.00
Folders (100)	\$40.00

Other Books and Beyond Items

These materials and incentives can be coordinated with any Books and Beyond theme.



**Books and Beyond
Round Gold Medal** (1/4")
\$1.25



**Books and Beyond
Starburst Gold Medal** (1/2")
\$1.50



**Books and Beyond
Square Gold Medal** (1/4")
\$1.25

Gold Metallic Cord —250 yards (1 yard per medal)	\$8.00
Books and Beyond "Gold Medal Winner" Certificates (100)	\$7.00
Books and Beyond "I Love Writing, Reading, Learning . . ." Magnets (100)	\$42.00
"Super Reader" Ribbons (100)	\$15.00
Color Your Own Book Covers (100)	\$25.00
Available designs are Dinosaur or Flight.	
"Remember to Read" Buttons (25)	\$9.50
Books and Beyond "Gold Medal Winner" T-shirt	\$9.00
Youth M(10-12) or L(14-16) and Adult (S, M, L, XL) 50% poly/50% cotton.	
Books and Beyond "Gold Medal Winner" Sweatshirt	\$15.00
Adult (S, M, L, XL) 50% poly/50% cotton.	
"A World of Readers" T-shirt	\$9.00
Youth M(10-12) or L(14-16) and Adult (S, M, L, XL) 50% poly/50% cotton.	
"It's a Matter of Character" T-shirt	\$12.00
Youth M(10-12) or L(14-16) and Adult (S, M, L, XXL) 50% poly/50% cotton.	



**"A World of Readers"
T-shirt**



California Reads Materials and Incentives

California Reads Program Manual (<i>Generic for all themes</i>)	\$35.00
Art Supplement (<i>Specific per theme</i>)	\$20.00
Black and White Bulletin Board Components (<i>Black-lined and ready for coloring</i>)	\$35.00
Available for "Celebrating America," "Earthworks," "California Geography," and "California History."	
Full Color Bulletin Board Components	\$70.00
Available for "Journey Through Books" and "It's a Matter of Character."	
Individual Student Posters (100)	\$25.00
Bookmarks (100)	\$10.00
California Reads "Incredible Reader" Certificates (100)	\$7.00
California Reads Gold Medal—(1 1/4")	\$1.25
Gold Metallic Cord—250 yards (1 yard per medal)	\$8.00
Pencils (<i>gross-144</i>)	\$25.00
Erasers (100)	\$25.00
"I Love Writing, Reading, Learning . . ." Magnets (100)	\$42.00
Buttons (100)	\$33.00
Folders (100)	\$40.00
Classmates Read—Cross-Age Tutoring Booklet	\$2.35
"California Reading" T-shirt	\$12.00
Youth (M, L) and Adult (S, M, L, XL, XXL) 50% poly/50% cotton.	



California Reads
Gold Medal



"California Reading"
T-shirt

Going Places, Doing Things, Readings Books Materials and Incentives

This summer reading program motivates children and encourages parents to make books an important part of vacation fun. Each packet includes: posters, magnets, and sports bottles.

Student Packet—5 set (<i>English or Spanish</i>)	\$17.50
Student Packet—25 sets (<i>English or Spanish</i>)	\$75.00
Student Packet—34 sets (<i>English or Spanish</i>)	\$85.00



Ready to Read Materials and Incentives

Ready to Read is the preschool component of Books and Beyond.

Ready to Read Program Manual	\$50.00
Individual Student Posters (25)	\$6.25
Bookmarks (25)	\$1.50
Erasers (25)	\$6.25
Buttons (25)	\$8.25
Black and White Bulletin Board Components (<i>Black-lined and ready for coloring</i>)	\$20.00
Ready to Read Participant Ribbons (25)	\$3.75
Ready to Read Do-It Yourself, At-Home Read-a-thon (<i>Pre-K-2</i>)	\$7.00
Includes an entire program for an individual child.	
Ready to Read Parent Workshop Series Manual	\$50.00
Contains four complete parent workshops.	

BOOKS and BEYOND

ORDER FORM

Ship To:

Bill To:

School: _____
 Attention: _____
 Address: _____
(No P.O. boxes please. Street address only)
 City: _____ State: _____ Zip: _____
 Phone: _____
 E-mail: _____

School: _____
 Attention: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____
 E-mail: _____

Method of Payment

Check or Money Order *(Make checks payable to "Books and Beyond.")* Purchase Order *(Attach)*

Charge	
VISA	MC
<input type="checkbox"/>	<input type="checkbox"/>

Name on Card _____

Signature _____

ACCT # _____

Exp. Date ____/____/____
Mo. Yr.

QTY.	UNIT	DESCRIPTION	UNIT PRICE	AMOUNT
		Theme		

<p style="text-align: center;">Mail orders to:</p> <p style="text-align: center;">BOOKS and BEYOND 380 Stevens Avenue Suite 210 Solana Beach, CA 92075</p>	<p style="text-align: center;">Phone orders: (858) 755-6319</p> <p style="text-align: center;">Fax orders: (858) 755-0449</p> <p style="text-align: center;">Customer Service: (858) 755-3823</p> <p style="text-align: center;">E-mail: info@booksandbeyond.org</p> <p style="text-align: center;">Web site: www.booksandbeyond.org</p>	<p>Subtotal</p> <p>Sales Tax (CA only)</p> <p>10% Shipping and Handling</p> <p>TOTAL</p>	<p>\$</p> <p> </p> <p> </p> <p>\$</p>
<p>Special Shipping Instructions:</p>			